



Services Offered

Capacity- Building

- Funding Plan Development & Strategy
- Market Research
- Prospect Research
- Evaluation

Grant and Technical Writing

- Foundation, Government, and Corporate Proposal Development
- Mock Grant Review
- Grant Performance Reports

Customized Training

- Grant Readiness
- Grant and RFP Writing
- Board Development
- And more

A Message from the CEO

In 2014, I founded SGR to help nonprofits improve their communities, help their neighbors, and enact social change that lasts for generations. Prior to this, I worked at the US HHS and US EPA for 7 years focusing on topics like healthcare regionalization, land use, recycling, and community revitalization. After talking to folks all across the USA, I knew I could make a bigger impact using my knowledge of grants, relationship-building, and contracting to grow local organizations- big and small. I hope SGR can be a partner in your growth too.

In Service,

Dondra Ward

Dondra Ward Uzoka, M.S.
Grant Professional Certified



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**Helping Nonprofits
- Large and Small -
Grow & Build Sustainable
Programs**

www.nonprofitcurrency.com



About SGR

Sidnae Global Research (SGR) is a woman-owned consulting firm in Maryland that offers capacity-building, grant writing and management, evaluation, and training solutions to government agencies and 501(c)(3) nonprofits including hospitals, health departments, and educational institutions. With our expert guidance and technical assistance, nonprofits have raised over \$3M (and growing) for programs that support health, education, environment, youth, and women. We have also trained 400+ nonprofit leaders on best practices.

SGR is a certified disadvantaged, small, and minority business entity (DBE/SBE/MBE) by the MD Dept. of Transportation; a proud member of the Prince George's Chamber of Commerce; and a Colleague Member of the Center for Nonprofit Advancement.



3 Reasons Nonprofits Can't Grow

For most nonprofits, fundraising is critical to survival. Grants and donations fund your programs, pay staff, and keep the lights on. But let's face it, raising money is becoming more complicated, competitive, and time-consuming. Not to mention you invest days, if not weeks, to complete grant applications with no guarantees of success. Sound like you? You are not alone.

The 2019 State of Grant Seeking Report surveyed nearly 3,000 nonprofit employees and found a majority felt they were denied or did not apply for grants because they:

1. Lacked time & grant writing staff (20%);
2. There was an increase in competition (15%); &
3. Struggled to find grants that matched their mission or program (15%).

Don't you wish there was a way to magically take the stress out of fundraising so your team can focus on your mission and programs? Let us help.

We Offer Solutions

Whether you are starting from scratch, looking for new opportunities, or hoping to increase revenue we can help you by:

- Serving as an on-demand extension of your staff when you need it most.
- Making sure you stand out from the crowd with superior writing.
- Working with your team to prioritize funding needs.
- Helping you build lasting relationships with funders to get you noticed.
- Saving you money on payroll, healthcare, vacation, and staff recruitment costs.

Learn more at www.nonprofitcurrency.com or email info@nonprofitcurrency.com.

Can't wait to get started?

Scan the QR code with your phone for a free copy of our Better Proposals Grant Readiness Guide!

